

### **Exploring Strategic Options**



Executing M&A Transactions In The Healthcare Industry

















Paragon Ventures is the nation's leading healthcare advisory, specializing in the merger, acquisition and divesture of private middle market healthcare companies.

Collectively, our team has more than 100 years of healthcare business development experience, spanning all facets, including medical technology, legal and finance. From its inception in 1994, Paragon Ventures has completed more than 200 transactions, while at the same time, providing valuation and consultation services to thousands of business owners across the healthcare continuum.

As prior healthcare business owners, our principals understand the financial and emotional issues involved with owning and selling a company. Our team's combined insight, experience and industry contacts allow us to guide our clients through the process of exploring their strategic options and execute world class transactions.

Paragon Ventures follows a proven formula for success, allowing us to consistently and reliably perform for our clients. Our mission is to unlock the hidden value within our clients' businesses in order to achieve the best opportunity and results from within the M&A marketplace.

Beginning with a complete business valuation, analyzing everything from balance sheets to the logistics and operations of the business, the Paragon Process works to highlight those aspects contributing most to enterprise value of the business. Working together with the principals of the business, the Paragon Ventures team prepares the business for sale and determines when the time is right to enter the marketplace.

Paragon Ventures continues to be the eyes and ears of the healthcare M&A marketplace, gathering the best information and industry contacts in order to maximize the total economic value of our clients' healthcare businesses.

#### Since 1994, our focus has been exclusively within the healthcare industry.

Home Healthcare

Hospice

Infusion Therapy

**Pharmacy Services** 

**Specialty Pharmacy** 

Retail Pharmacy

LTC Pharmacy

Medical Transport

**Emergency Medical Services** 

**Home Medical Equipment** 

**Medical Supply** 

Healthcare Staffing

Healthcare Information Technology

**Behavioral Health Services** 

**Medical Device** 

Medical Asset Management

Healthcare RCM

Post Acute Care Providers

Paragon Ventures' process serves established, profitable middle market healthcare companies. Our advisory enables business owners to explore their strategic options including a sale, merger or the recapitalization.

## **Exploring Your Stategic Options**

Discreet | Confidential | Professional

**MERGERS & ACQUISITIONS** 

STRATEGIC EXIT PLANNING

**BUSINESS VALUATIONS** 

**We Create** 

### **Business Opportunities**For People

Our depth of knowledge is readily apparent... as healthcare business owners we've been in your shoes!

Certainly, it's about finance, accounting, timing and negotiation... but it's also about understanding people and the opportunities they pursue.

# **Structuring Negotiating and Closing**

a deal involves more than mechanics

We understand the dynamics of revenue generation, referrals, billing and collections, reimbursement, accreditation and compliance.

We know the challenges and opportunities created by providing high quality medical products, services and care to a patient and their caregivers.

#### **Successful Closure**

requires great patience and resolve

We monitor the Healthcare Market Pulse® of the M&A markets on a daily basis. We know the buyers and investors throughout the continuum of care as well as the strategic private equity and global financial investment communities.

We continuously update Paragon Ventures' proprietary databases with the current transactional insight including buyer acquisition criteria, motivation and valuation parameters.

#### **Experience**

25 yrs. 200+ Healthcare Transactions. One Focus... Achieving Our Clients' Goals!

Paragon Ventures' track record speaks volumes about our formula for success. We use our experience to identify opportunities, master issues, and engage the appropriate strategic and private equity buyers and investors.

We quietly execute a strategic plan using industry insight and transactional experience to maximize shareholder value and ensure closing of a successful transaction.

Do you know the current market value of your business? We do! We begin every client relationship with an assessment of market valuation. We listen carefully to our client's goals including personal, monetary and timing issues. We share candid, expert insight into the active M&A markets and an assessment of the strategic opportunities. When the time is right, we quietly enter the market well-prepared. We anticipate hurdles, create realistic expectations and ensure successful closure of a transaction that meets our client's goals. All inquiries held strictly confidential.

Paragon Ventures is the nation's leading healthcare merger and acquisition advisory. Our practice spans the entire continuum of care, from healthcare service providers to pharmacy, home health, medical supplies, devices and all related healthcare technologies. We best serve established, profitable, middle market companies who are interested in exploring their strategic options, including a sale, recapitalization, merger or acquisition.



Paragon Ventures follows a proven process for success, allowing us to consistently and reliably perform for our clients. Our mission is to Unlock the Value, Create Opportunity and Achieve Results. Understanding the current dynamics of the marketplace and the value it creates, is pivotal to transactional success.

All of Paragon's principals are experienced professionals that have built and sold, or merged, their own healthcare companies. What separates Paragon Ventures is our long history of success and an unbridled passion and persistence for closing transactions.

At Paragon Ventures, we truly appreciate the challenges, both personal and professional, business owners face while considering and executing a transaction. Our experience has taught us, not only to anticipate hurdles, but to expect them and has prepared us to successfully navigate our clients to closing. We do all this from behind the scenes, allowing you to remain focused on growing and managing your business.

We welcome the opportunity to discuss the current marketplace and the opportunities it creates for your business as you consider your strategic options.

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www.paragonventures.com

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